Born into a family of inventors, intellectuals, printers, publishers, and typeface designers, Fermin Didot excelled in the Didot printing business. In 1784, he created the first Roman, modern typeface, characterized by high contrast strokes and greater, horizontally stressed letter forms.

Fermin Didot became the Director of the Imperial Foundry under Napoleon Bonaparte in 1814. Didot was the standard typeface in France for about a century and is France’s greatest contribution in the field of type design.

Designers usually use Didot for books, magazines, and packaging, in order to create a design with a clean and classic aesthetic.